BLUE CROSS BLUE SHIELD OF MICHIGAN FOUNDATION



Concept Paper

Program Director/Principal inves			
Prefix: First Name:	Middle Initial:	Last Name:	Suffix:
Title:			
Organization:			
Email:	Secondary Ema	il:	
Telephone:			
Address (Line 1):			
Address (Line 2):			
City:	County:	State:	Zip Code:
Title of Project:			
Select the program for your sub	mission: Community Ma	tching Grant Progr	am
Investigator Initiated Research Pro	ogram Physician Inve	estigator Research	Award Program
Addresses (select one or more):	Healthcare Cost Qu	ality of Care	Access to Healthcare
Ability Status: Persons with a	at least one disability	Persons withou	t a disability
If the proposed project addresses	ability status, please provid	le description of dis	sability/disabilities addressed
Total Project Budget:			
Grant Request Amount:		Duration (in mont	hs):
Estimated Start Date:			
Purpose of Project (include targ	et population; word limit:	150)	

Description of Project (include rationale and target population; word limit: 350)
How this Project Addresses Health Equity and/or the Social Determinants of Health (word limit: 200
How this Project Addresses Health Equity and/or the Social Determinants of Health (word limit. 200
Expected Impact/Outcomes (Include measurable outcomes and what impacts and outcomes you expect the target population to experience as a result of the project; word limit: 250)

How Expected Impact/Outcomes Will Be Measured (word limit: 250)				

Email completed concept paper to: foundation@bcbsm.com



